

Santa Barbara Vacation Rentals

Privacy Policy

Your Privacy, Our Priority:

At Santa Barbara Vacation Rentals, we value the trust you place in us. Our privacy policy is designed to protect and respect your personal information while providing you with exceptional vacation rental services.

Data Collection & Use:

Website Data: When you visit our website or fill out forms, we collect basic information such as names and contact details. This data helps us tailor our services and communicate effectively with you.

SMS & Email Communications: By providing your phone number and email, you opt into receiving SMS and email updates from us. These may include rental news, updates, and promotional information.

Opt-In & Consent:

Consent: For SMS, we follow the principle of consent, ensuring that we communicate only with those who have explicitly agreed to receive messages from us. Consent is usually given through filling out forms on Social Media Platforms or the Website.

Separate Consent for SMS and Email: We respect your choices and provide separate opt-in mechanisms for SMS and email communications. This ensures compliance and respects your communication preferences.

Your Data, Your Rights:

Opt-Out Anytime: You have the freedom to opt out of our communications at any time. We make this process straightforward, ensuring your preferences are honored without delay.

No Data Selling: Your personal information is safe with us. We commit to never selling your data to third parties. Your privacy is our top concern.

Data Protection & Compliance:

Safekeeping Your Information: We implement robust security measures to protect your personal data from unauthorized access or disclosure.

Legal Compliance: We adhere to all relevant privacy laws and regulations, including the California Consumer Privacy Act (CCPA) and the General Data Protection Regulation (GDPR) for our European participants.

Updates & Queries:

Policy Updates: Our privacy policy may evolve, and we'll inform you of any significant changes. Your continued participation in our programs signifies your acceptance of these terms.

Contact Us: If you have any questions about how we handle your data or your privacy rights, don't hesitate to contact us. We're here to clarify and assist.

Remember: At Santa Barbara Vacation Rentals, we're about more than just vacation stays. We're about building trust and respect, ensuring your privacy both online and offline.

By clicking the button to opt in, you acknowledge and agree to this privacy policy.